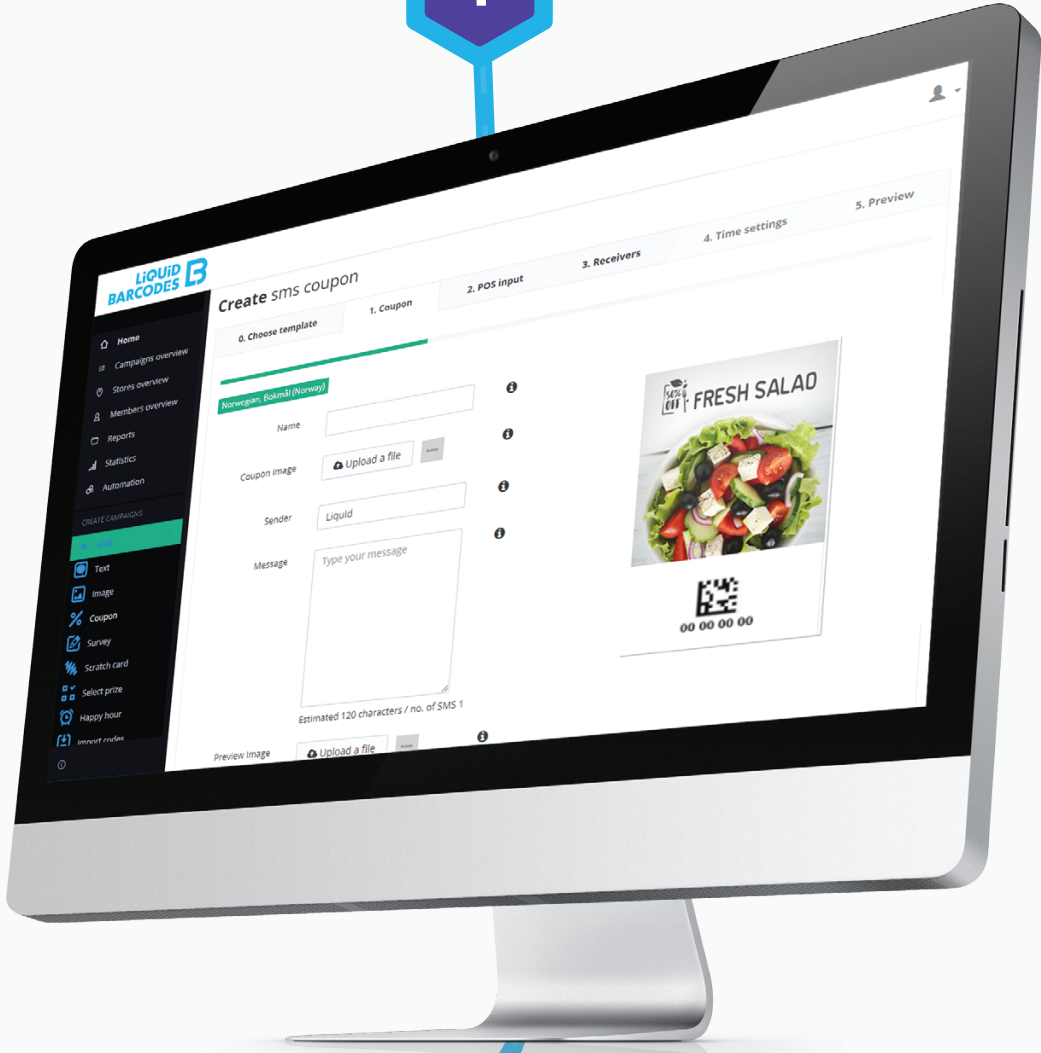


FACEBOOK COUPON ACTIVATION

Activate facebook followers with a landing page where customers order SMS coupon and come to store

CREATE GRAPHICS AND SET UP CAMPAIGN

- > For a manual self-val coupon, you need these graphics: kb.liquidbarcodes.com/campaign-operations/self-val-coupon/
- > Log into Liquid Barcodes dashboard and choose SMS > Coupon
- > Upload images and write SMS text
- > In step 3. 'Receivers', select 'Generate landing page'
- > We recommend using the coupon image on the landing page
- > You can limit the number of coupons per phone number
- > Complete the set up and press finish



COPY LINK INTO YOUR FACEBOOK POST

- > The campaign you have created appears on the front page in dashboard in the SMS-pane
- > Click the campaign
- > In the pop up that appears, you can copy the link, embed link or scannable barcode image



CUSTOMERS CLICK THE LINK, ORDER COUPON AND COME TO STORE

- > Paste the landing page link into your facebook post
- > Customers click the link and type their phone number on the landing page
- > Liquid Barcodes send the customers a unique self-val coupon
- > Customers bring the coupon to store
- > Example links: liquidbarcodes.com/concepts/landing-pages

